Industry Profile

51 Information

Information is one of the sectors newly created by the North American Industry Classification System (NAICS). Please note - the title "Information" does not mean this is an information-technology sector. Yes, there are some information technology-type companies found in this sector, but you will also find businesses here that do not carry an information technology mantra, like libraries and theaters. The Information sector comprises establishments engaged in the following processes: (a) producing and distributing information and cultural products, (b) providing the means to transmit or distribute these products as well as data or communications, and (c) processing data.

The Information sector comprises 3.1 percent of all state employment, with its concentration along the Wasatch Front. Many businesses in this sector are characterized with higher wages, as its monthly average of \$3,315 is 36 percent higher than the statewide average for all industries.

2001	Employment	Wage*
Total	34,516	\$3,315
Publishing Industries, except In Newspaper, Book, and Director		\$4,321
Publishers	4,028	\$2,167
Software Publishers	5,348	\$5,943
Motion Picture and Sound Reco	rding 4,995	\$1,512
Broadcasting, except Internet	2,962	\$3,736
Radio and Television Broadcasti	ng 1,923	\$3,974
Cable and Other Subscription		
Programming	1,039	\$3,293
Internet Publishing and Broadca	asting 707	\$4,201
Telecommunications	6,460	\$3,879
Wired Telecommunications Carri	ers 3,402	\$4,140
Wireless Telecomm. Carriers	1,179	\$4,000
Telecommunications Resellers	1,548	\$3,388
Satellite Telecommunications	96	\$2,931
Cable and other Program Distrib	ution 135	\$2,983
Other Telecommunications	98	\$3,334
Internet Search Providers (ISP),	Search Portals	,
and Data Processing	7,764	\$2,977
ISP, Search Portals	3,276	\$3,819
Data Processing, Related Servic	es 4,489	\$2,361
Other Information Services	2,252	\$1,828

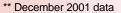
* Average monthly wage

Largest Employers **

Qwest

Utah

Novell Unibase Data Entry Newspaper Agency Corp. America Online TCI Cablevision Verizon Wireless Bonneville International Cinemark USA **ESPSG Talent Services Marriot Rewards EDS Resource Management** Standard Examiner **Ikamo Communications EPSG Pixpay Services** AT&T **Clear Channel Broadcasting Dentrix Dental Systems** Carmike Cinemas **Phone Directories** Epixtech Inc. Utah Theatrical Payroll Larry H. Miller Theaters MyFamily.com Salt Lake City Public Library Westates Theaters





North American Industry Classification System

Information

industry history

			% of Utah			Emp.% of	Payroll % of
Year	Employment	Avg. Wage+	Avg. Wage	# of Firms	Payrolls	State Total	State Total
2001	34,516	\$3,315	134.2	1,632	\$1.372.8 M	3.2	4.3
2001*	35,054	\$3,323	136.6	1,614	\$349.5 M	3.3	4.5
2002*	32,580	\$3,329	133.9	1,629	\$325.4 M	3.1	4.1

^{*} First Quarter Data

county Profiles

County	Information Employment	% of State Info. Emp.	Info. % of County Total Emp.	Largest Information Employer
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Salt Lake	20,757	60.1	3.8	Qwest
Utah	7,626	22.1	5.0	Novell
Weber	2,032	5.9	2.3	America Online
Davis	868	2.5	1.0	RMS Information Services
Washington	726	2.1	2.0	Gannett Utah Publishing
Cache	627	1.8	1.5	Spillman Technologies
Summit	243	0.7	1.5	All West Communications
Tooele	198	0.6	1.7	Tooele Transcript Bulletin

Equal Opportunity Employer/Program

Auxiliary aids and services are available upon request to individuals with disabilities. Call (801) 526-9240. Individuals with speech and/or hearing impairments may call the state relay at 1-800-346-4128.





Utah Department of Workforce Services Economic and Data Collection and Analysis Unit http://wi.dws.state.ut.us



⁺ Average Monthly Wage